Social Media Certified

Adrienne Thompson

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Certified: Aug 21 2018 - Valid until: Aug 21 2019

HubSpot Academy

CEO Brian Halligan